

NEW ORLEANS REGIONAL TRAFFIC SAFETY COALITION

Jefferson • Orleans • Plaquemines • St. Bernard

July 17, 2018

10:00 am-11:30am

Regional Transportation Management Center



Agenda

10:00 *Full Coalition meeting*

- *Introductions*
- *Strategic Highway Safety Plan: Distracted Driving Background*
- *Review of Statewide Distracted Driving Action Plan*
- *Discussion: Development of Action Steps for Regional Action Plan*

11:30 *Adjourn*

Next meeting: July 19th, **Full Coalition meeting**

2018 full coalition meeting dates:

September 20, November 15

Contact: Dan Jatres: djatres@norpc.org

Full Coalition Meeting

Attendees

- Patty Clsei; University Medical Center
- Sgt. Jon Cryer; Kenner Police Department
- Sgt. Albert Ernest; SUNO Police Department
- Autumn Goodfellow-Thompson; Louisiana DOTD
- Lt. Johnson Hale; Dept of Public Safety/Crescent City Connection
- Beth Inbau; National Safety Council, South Louisiana Chapter
- Dan Jatres; Regional Planning Commission
- Claude Maher; Louisiana Operation Lifesaver
- Kenny Martin; Louisiana State Police, DECU
- Chloe Mayne; Jefferson Parish Engineering Department
- Lt. Russell Moran; Kenner Police Department
- Karen Parsons; Regional Planning Commission
- Don Redman; AAA

Minutes

- Introductions
- Strategic Highway Safety Plan Background
 - The Strategic Highway Safety Plan (SHSP) was updated in 2017. Based on the crash data, Distracted Driving was added as a fifth statewide emphasis area.
 - A statewide Emphasis Area team was assembled and they developed an Emphasis Area Action Plan.
 - Each of the nine regional safety coalitions are now developing their Regional Action Plans. These regional plans will share the same strategies found in the statewide plan, but with action items tailored to the needs of the individual coalitions.
- Review of Statewide SHSP Distracted Driving Emphasis Area
 - The statewide action plan has three strategies
 - 1) Change legislation and repeal the preemptive clause
 - 2) Increase enforcement and policy
 - 3) Education/Training
- Discussion: Development of NORTSC Distracted Driving Action Plan
 - Strategy 1
 - Language changed to “support” to better reflect the role of the regional coalitions to support statewide efforts around changing state law via legislation.
 - Action Step 1.1: Identify potential local sponsors for legislation. Action Step Leader: Lt. Hale.
 - Review authors/co-sponsors of distracted driving legislation; voting record on 2018 distracted driving bills; public comments on distracted driving. Identify relevant data, model language, concerns of legislators.
 - Action Step 1.2: Identify local elected officials to support distracted driving legislation and/or repeal of the preemptive clause. Action Step Leader: Lt. Hale.
 - Action Step 1.3: Identify new partners to support strengthening distracted driving legislation. Action Step Leader: Dan Jatres.
 - Potential targets include walking and bicycling partners; school boards (opportunity to relate their experiences with school zone hands-free restrictions), SADD, which has a large presence in the Capital Region coalition.
 - Strategy 2
 - Action Step 2.1: Conduct a pilot distracted driving enforcement program. Action Step Leader: Lt. Albert Ernest.
 - Lt. Ernest will discuss with Chief Adams about SUNO being the pilot participant. Southeastern Louisiana University has a model that could be used. One enforcement option could be to utilize the university’s discipline system.

- Action Step 3.3: Provide input to the Driver's Education Curriculum Development and Standardization Process. Action Step Leader: Kenny Martin.
 - What information should be presented to students and parents in drivers' education? Perhaps a pledge for parents/teens on distracted driving.
 - National Safety Council has a parents' guide for teen drivers.
- Future Steps
 - Bring auto dealers into the coalition. Work with them to develop messaging that their sales staff can use with new customers.