

NEW ORLEANS REGIONAL TRAFFIC SAFETY COALITION

Jefferson • Orleans • Plaquemines • St. Bernard

July 19, 2018

10:30 am-12:00pm

Regional Transportation Management Center



Agenda

10:30 *Full Coalition meeting*

- *Introductions*
- *Old Business*
 - o *Drivers Education Curriculum Development Standardization*
- *Presentation: SHSP Dashboards; David Whitchurch, HSRG*
- *Discussion: DOTD Safety Videos*
- *Emphasis Area Implementation Updates*
 - o *Distracted Driving – Don Redman, Lt. Johnson Hale*
 - o *Impaired Driving – Paige Cline, Lt. Jay Cripple*
 - o *Infrastructure and Operations – Scott Boyle, Lt. Dean Behrens*
 - o *Occupant Protection – Patty Clesi, Sgt. Chad Guidry*
 - o *Pedestrian and Bicycle – Dan Jatres, Karen Parsons, Sgt. Chris Brown*
 - o *Young Drivers – Bridget Gardner, Lt. Ron Tardo*
- *Stakeholder Updates*
- *Upcoming Campaigns/waves; visit trafficsafetymarketing.gov for free marketing materials for NHTSA campaigns*

12:00 *Adjourn*

Next meeting: September 20th, **Full Coalition meeting**

2018 full coalition meeting dates:

November 15

Contact: Dan Jatres: djatres@norpc.org

Attendees

- John Albritton; Union Pacific Railroad Police
- Jessica Bedwell; Louisiana Highway Safety Commission
- Jim Bellmyer; Louisiana Operation Lifesaver
- Lt. Brent Bourgeois; St. Bernard Sheriff's Office
- Scott Boyle; Louisiana DOTD District 02
- John Broemmelsiek; Federal Highway Administration
- Rosa Bustamante-Forest; Dept of Health & Hospitals, Office of Public Health
- Patty Clesi; University Medical Center New Orleans
- Lt. Gerald Cormier; Plaquemines Parish Sheriff's Office
- Lt. Jay Cripple; Louisiana State Police, Troop B
- Sgt. Albert Ernest; SUNO Police Department
- Autumn Goodfellow-Thompson; Louisiana DOTD
- Lt. Johnson Hale; Department of Public Safety
- Johnathan Hill; Louisiana Highway Safety Commission
- Nelson Hollings; Regional Planning Commission
- Dan Jatres; Regional Planning Commission
- Dan Kiff; University Medical Center New Orleans
- Captain Gerald Kimble; Plaquemines Parish Sheriff's Office
- Claude Maher; Louisiana Operation Lifesaver
- Chloe Mayne; Jefferson Parish Engineering Department
- Captain Thomas Mayville; St. Charles Sheriff's Office
- Brad McGlothren; Louisiana Highway Safety Commission
- Karen Parsons; Regional Planning Commission
- Jeff Roesel; Regional Planning Commission
- Collying Salinas; YMCA
- Lindsay Sclafini; FirstNet
- Sgt. David Spera; Jefferson Parish Sheriff's Office
- Ann Marie Sproule; Louisiana State Police, Troop B
- Lana Stevens; Louisiana Organ Procurement Agency
- Sheron Stillwell; Drive Dat Academy
- Lt. Avery Theard; New Orleans Police Department
- Betsey Tramonte; Federal Highway Administration
- David Whitchurch; LSU Highway Safety Research Group
- Ron Whittaker; Louisiana DOTD
- Meg Young; New Orleans Health Dept

Minutes

- Introductions
- Old Business
 - Drivers Education Curriculum Development and Standardization.
 - Cambridge Systematics will be working with DOTD and OMV to develop the materials/program.
 - Last week, we put out the call to Coalition members for their feedback on content. To submit edits/comments: 1) Please copy sections you're proposing edits to from the PDF file to a Word file; 2) Enable Track Changes before editing; 3) Send file(s) back to Dan Jatres.
 - All 9 coalitions are soliciting their members for feedback.
 - Driving schools and instructors will also be provided this opportunity.
 - LHSC FFY19 Funding
 - LHSC will be notifying recipients in the next 1-2 weeks of funding awards for the fiscal year starting Oct 1, 2018
- Presentation: SHSP Dashboards
 - Presentation by David Whitchurch, HSRG.
 - 2017 Crash Data Overview for the New Orleans Coalition (Jefferson, Orleans, Plaquemines, and St. Bernard Parishes). See attached summary of presentation.
 - Fatalities: 78 fatalities (772 statewide), a 15% reduction year to year vs 2% increase statewide. Slight trend downward over 5 year period.
 - Severe Injuries: 368 severe injuries (1,329 statewide, an increase of 48 in Orleans Parish (15%) vs 5% decrease statewide.
 - Orleans and Jefferson Parish had sizable drops in fatal crashes; St. Bernard increased (by 4 fatalities); Plaquemines remained steady
 - Severe injuries increase by 40 in Orleans Parish, representing the bulk of the increase in our region.
 - Alcohol involved fatalities were down 35% region-wide. Orleans and St. Bernard have trended down over 5 years. But severe injuries region-wide are up 30%.
 - Walking fatalities: Jefferson Parish up over 5 years, Orleans and St. Bernard down over 5 years
 - Walking severe injuries: trending upwards over 5 years, with a spike from 2016 to 2017.
 - Bicycle fatalities: Orleans down over 5 years.
 - Bicycle severe injuries: Orleans up over 5 years
 - 2018 Dashboard Updates
 - All-in-One Dashboards
 - Displays fatal and severe crash data only. The Person Dashboard does include "injury" and "no injury" filters, because a fatal or severe crash can include others how are not injured.
 - Each dashboard works fairly similar.
 - Accessible on the SHSP Reports section of the HSRG Website
 - David is available to ask questions, and is seeking input to keep improving the tools and making them more useful to the end users.

- Discussion: DOTD Safety Videos
 - Comments
 - Rosa pointed out there are some contradictory messages in the example video: use 511 and Waze...distracted driving.
 - Members liked the geographic specific videos to a problem area. Laid out the data and physics about the problem.
 - Produce Spanish language versions.
 - Do these videos have closed caption texts imbedded?
 - Outlet for distribution: OMV offices
 - Develop list of distribution methods specific to different videos and issues based on the target audiences.
 - Topic ideas
 - Varying levels/types of distraction: texting, music, conversation, etc and how they narrow your visual range.
 - Young Drivers statistics from the AAA report.
 - I-10 West entering the urban area on I-10 near Michoud Blvd/I-510
 - Show examples of distracted driving, it's not just cell phones. #1 item with teens at the trauma center is eating.
 - Picking up and dropping off passengers: general, or ride share
 - Clearing the roadway after a crash (Move It)
- Emphasis Area Updates
 - Distracted Driving
 - A draft distracted driving action plan has been developed.
 - A few items for assistance from the wider coalition: identifying companies with distracted driving policies. If you see one, please let Dan know the details.
 - Coalition members challenged to commit to distracted driving/cell phone policies.
 - Start identifying local legislators that would be allies for future statewide efforts.
 - Action Plan is in draft format, and will be voted on for adoption at the Sept 2018 coalition meeting
 - Impaired Driving
 - Action Items ongoing
 - DRE School is underway right now. Future iterations will get some more advance notice, so that targeted outreach to unrepresented agencies. At least 2 a year is the typical schedule.
 - Troop B: 8 fatalities to date; ahead of last year's count.
 - LSP Applied Tech Training
 - Intoxilyzer 9000 Recertification opportunities in October 2018.
[https://dpsweb.dps.louisiana.gov/lotr.nsf/\\$Classes/218117DE4C4B4CC586257FD900651699](https://dpsweb.dps.louisiana.gov/lotr.nsf/$Classes/218117DE4C4B4CC586257FD900651699)

- SFST Practitioner's Course: Sept 5-7, 2018, LSP Training Academy.
[https://dpsweb.dps.louisiana.gov/lotr.nsf/\\$Classes/8411423A84D61DA686257EF800482121](https://dpsweb.dps.louisiana.gov/lotr.nsf/$Classes/8411423A84D61DA686257EF800482121)
- Infrastructure & Operations
 - Conversation ongoing within DOTD HQ regarding some Interim Approvals for bicycle facilities on state routes. Scott believes the end result will be a permit process for local governments to maintain any use of green bike lanes. Looks less likely that the bike box interim approval will be pursued.
 - Right-angle crashes on Lakebound Calliope at Camp, typically the Camp cross traffic runs the red light. There appears there may be some sightline issues with the traffic signals. DOTD is adding additional signal heads initially. If problems continue, they will consider a mast arm for further visibility. These changes are being completed today. Observation of conditions and crash data at the location will continue for the next 12-18 months.
 - US 90 @ Caton: developing a plan to address right angle crashes.
 - St. John Parish LRSP application submitted at the end of June. 5 roads which account for 40% of local road crashes
 - Local Road Safety Plans. The Coalition Coordinators will be taking the lead on developing these, with work starting soon.
- Occupant Protection
 - CPS Certification class started this week in Alexandria. August 1-4 class in Mandeville. The new grant year will include a workshop in New Orleans.
 - Awareness classes are still available. It's about 4 hours, not a full certification. Brad: if you have a yearlong OP grant, you should get as many of your officers working on it to the awareness class.
 - Child Passenger Seat events: August 25 in Luling; October 13 in Metairie; September 29 at the New Orleans YMCA. The Sept event will be providing seats with the Sonic funds. This is part of national child safety seat day.
- Walking & Bicycling
 - Working on completion of St. Charles Master Plan.
 - New Orleans City Council Walking and Bicycling Advisory Committee reconvened for 2018-2019.
 - St. Bernard is moving forward with projects from their master plan.
 - City of New Orleans and Bike Easy are doing a 3-month demonstration of protected bikeways/complete streets across the downtown area. Evaluation will be done to determine effectiveness and public response to this demo.
- Young Drivers

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- Stakeholder and Agency Updates
 - New Orleans Health Dept:
 - First kids bike day at the start of the summer. Intention is to make this an annual event.
 - School zone enforcement effort August 20-24 with a focus on speed and cell phones. Any assistance in raising awareness of this is appreciated.
 - Demo project of low-stress networks downtown. Kickoff will be Sept 15 with an open streets event.
 - Walk Bike Places 2018 conference: Sept 16-19
 - Office of Transportation is being setup within the Mayor's Office. Operational plan is being developed currently.
 - First Complete Streets Report for New Orleans will be released in August.
 - NOPD
 - Essence Fest completed, a low in big events until Decadence.
 - Focused on enforcement efforts at the Traffic Division thru the August school enforcement.
 - Some upcoming DUI checkpoints
 - LHSC
 - Noted that NOPD and JPSO have done some DUI Checkpoints
 - JPSO
 - July 4th DUI Check Point was quite successful (follow up for stats)
 - Saturation and checks points are scheduled for the rest of the year
 - YMCA
 - Event at Second Harvest for child safety seats. Partnered with other groups to provide things like formula and diapers.
 - Operation Lifesaver
 - Sept 23-29: National Rail Crossing Safety Week
 - Union Pacific
 - Is there an opportunity to utilize the DMS signs for National Rail Safety Week?
 - FirstNet
 - AT&T's broadband network for first responders. Interested in getting feedback
- Upcoming waves/events of relevance
 - August: Back to School Safety
 - Aug 5 – Sept 3: Labor Day Drive Sober or Get Pulled Over
 - Sept 9-16: Distracted Driving
 - Sept 23-29: Child Passenger Safety Week
 - Sept 23-29: Rail Safety Week

New Orleans SHSP Coalition

Data Trends & Dashboards Presentation Outline

- Regional Comparisons
 - 78 Fatalities in 2017 (-14, -15.22%), coalition 2016-2017 % decrease largest in state. No obvious 5-year trend.
 - 368 Severe Injuries in 2017 (+48, +15.00%), 2016-2017 % increase largest in state. Increasing 5-year trend, especially from 2015-2017.
- Parish Comparisons
 - Fatalities
 - Review 2017 numbers and 2016-2017 comparisons (Warn about using percentages with low numbers)
 - Parishes Trending Up 2013-2017
 - Jefferson +6
 - Parishes Trending Down 2013-2017
 - Orleans -9
 - Parishes Trending “Flat” 2013-2017 (No obvious trend)
 - Plaquemines -2
 - St. Bernard -2
 - Severe Injuries
 - Review 2017 numbers and 2016-2017 comparisons (Warn about using percentages with low numbers)
 - Parishes Trending Up 2013-2017
 - Jefferson +16
 - Parishes Trending Down 2013-2017
 - Plaquemines -2
 - Parishes Trending “Flat” 2013-2017 (No obvious trend)
 - Orleans +24 (significant trend up 2015-2017)
 - St. Bernard +6
- Contributing Factor Highlights
 - Alcohol-Involved
 - Fatalities
 - Orleans -11 (2013-2017)
 - St. Bernard -4 (2013-2017)
 - Severe Injuries
 - Orleans +12 (2013-2017)
 - Plaquemines +5 (2016-2017)
 - Distracted or Inattentive
 - Fatalities: No obvious trends
 - Severe Injuries
 - Jefferson +8 (2013-2017)
 - Orleans +22 (2016-2017)
 - St. Bernard +5 (2013-2017)

- Intersection
 - Fatalities
 - Jefferson +7 (2013-2017)
 - St. Bernard +4 (2016-2017)
 - Severe Injuries
 - Jefferson +9 (2013-2017)
- No Restraint
 - Fatalities
 - Plaquemines -3 (2013-2017)
 - Severe Injuries
 - Jefferson +4 (2013-2017)
 - Orleans -9 (2013-2017)
 - St. Bernard +3 (2013-2017)
- Roadway Departure
 - Fatalities
 - Jefferson -5 (2016-2017)
 - Plaquemines -7 (2015-2017)
 - St. Bernard -3 (2013-2017)
 - Severe Injuries
 - Orleans +10 (2013-2017)
 - St. Bernard +3 (2013-2017)
- Young Driver
 - Fatalities
 - Jefferson -3 (2013-2017)
 - Orleans +5 (2015-2017)
 - St. Bernard -2 (2013-2017)
 - Severe Injuries
 - Jefferson +8 (2013-2017)
 - Orleans +12 (2013-2017)
 - Plaquemines -3 (2013-2017)
- Pedestrian
 - Fatalities
 - Jefferson +4 (2013-2017)
 - Orleans -2 (2013-2017)
 - St. Bernard -3 (2013-2017)
 - Severe Injuries
 - Jefferson -5 (2016-2017)
 - Orleans +23 (2016-2017)

- Bicycle
 - Fatalities
 - Orleans -4 (2016-2017)
 - Severe Injuries
 - Jefferson +4 (2015-2017)
 - Orleans +13 (2013-2017)
- Motorcycle
 - Fatalities: No obvious trends
 - Severe Injuries
 - Jefferson +4 (2013-2017), +5 (2016-2017)
 - Orleans +8 (2013-2017), +7 (2016-2017)