



# **2019 Comprehensive Economic Development Strategy**

## **2022 Economic Forecast Update**



*South Louisiana Economic Development District*



A wide-angle photograph of the New Orleans skyline at dusk. The city's lights are reflected on the water in the foreground. The sky is a mix of deep blue and purple. The skyline features several prominent skyscrapers, including the New Orleans Morial Convention Center and the New Orleans Marriott Hotel.

# INTRODUCTION

*To reflect the economic impacts of the COVID-19 Pandemic on the New Orleans region, this report will supplement the 2019 CEDS report, detailing changes in the region's major clusters. The next 5-Year CEDS, which will cover 2024-2028, will include much more information on changing trends, as newer data becomes available.*

The New Orleans region benefits from an economic tradition in advanced manufacturing; from high-tech to conventional industries providing high-wage, high-growth jobs across the region. New Orleans is a leading market for energy production (including alternative energy sources), logistics, and transportation. Providing access to deep draft ports, six Class I railroads, and a top-ranked international airport, the region provides multimodal transportation access for developing markets as well as high-paying jobs in this industry. Initiatives in port, rail, and cargo transport facilities continue to promote the region's intermodal prominence.

The Digital Media and Health Sciences sectors continue to blossom as the region's growth industries. Jobs in digital media, bolstered by New Orleans' diverse culture and access to numerous colleges and universities, attract young professionals to make the region their home. The strong health sciences industry, within both hospitals and high-tech research facilities, provides over 80,000 jobs in the New Orleans region.

As consequences of climate change and recent devastating storms (Hurricane Zeta in 2020 and Hurricane Ida in 2021) affect the region, the predominance of green infrastructure solutions in recovery efforts continue to provide jobs and opportunities in this burgeoning industry. Significant increases in residential and commercial flood and homeowners insurance premiums threaten new development, as well as retention of existing businesses and populations. Historically, the region benefitted from a robust tourism sector focusing on food and culture. This sector suffered the greatest losses during the COVID shutdown of 2020-2022. As venues return in 2022, the region expects to return to pre-COVID demand levels in food and agriculture.

# ADVANCED MANUFACTURING

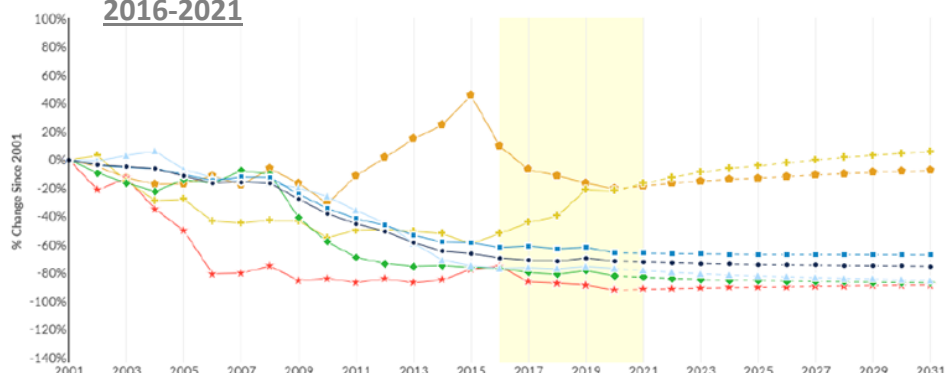
The Advanced Manufacturing cluster, consisting of 279 businesses, had a 10% decline in jobs from 2016 to 2021 due to the closure of several long-standing businesses that significantly impacted the region. Job losses occurred with the consolidation of Avondale Shipyard operations to Mississippi. In addition, the Phillips 66 Refinery shuttered as a result of damage from Hurricane Ida. Though it will transition to an alternate use, 450 jobs were lost.

Average annual earnings in Advanced Manufacturing rose to \$86,529, representing a 4.8% increase from the 2016 average.

In the near-term, job growth in the cluster through 2023 is projected to be level in the region with increased growth in Plaquemines Parish, primarily due to the opening of the \$8.5 billion Venture Global LNG export facility. Additional growth is expected as the Avondale site, through its new owner T. Parker Host, undergoes a \$100 million transformation to become a multi-modal facilities operation. Aerospace giants at Michoud including Boeing and Lockheed Martin are manufacturing the next generation of space vehicles as part of the U.S. Space Launch System with future missions to Mars and beyond. In time, these developments are anticipated to bring significant job growth and earnings to the region.

## Industry Change Summary

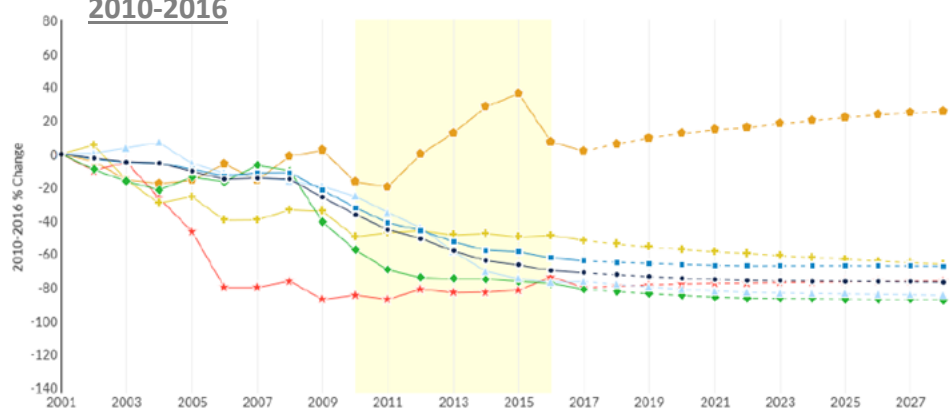
### 2016-2021



Region	2016 Jobs	2021 Jobs	Change	% Change	2020 Average Earnings	2020 Payrolled Business Locations
5 Parish Region	5,397	4,873	-524	-10%	\$86,529	279
New Orleans MSA	6,858	6,132	-726	-11%	\$89,637	309
Jefferson Parish	2,354	2,186	-168	-7%	\$82,562	97
Orleans Parish	1,175	847	-328	-28%	\$89,386	73
Plaquemines Parish	482	839	357	74%	\$105,638	20
St. Bernard Parish	66	23	-43	-65%	\$66,801	10
St. Tammany Parish	1,320	979	-341	-26%	\$78,262	79

## Industry Change Summary

### 2010-2016



Region	2010 Jobs	2016 Jobs	Change	% Change	2017 Average Earnings	2017 Payrolled Business Locations
5 Parish Region	11,071	5,231	-5,840	-53%	\$82,590	287
New Orleans MSA	12,103	6,704	-5,399	-45%	\$84,804	318
Jefferson Parish, LA	7,443	2,292	-5,151	-69%	\$80,693	110
Orleans Parish, LA	2,133	1,125	-1,008	-47%	\$91,050	61
Plaquemines Parish, LA	471	479	8	2%	\$83,621	22
St. Bernard Parish, LA	40	67	27	68%	\$81,225	13
St. Tammany Parish, LA	985	1,268	283	29%	\$79,252	81

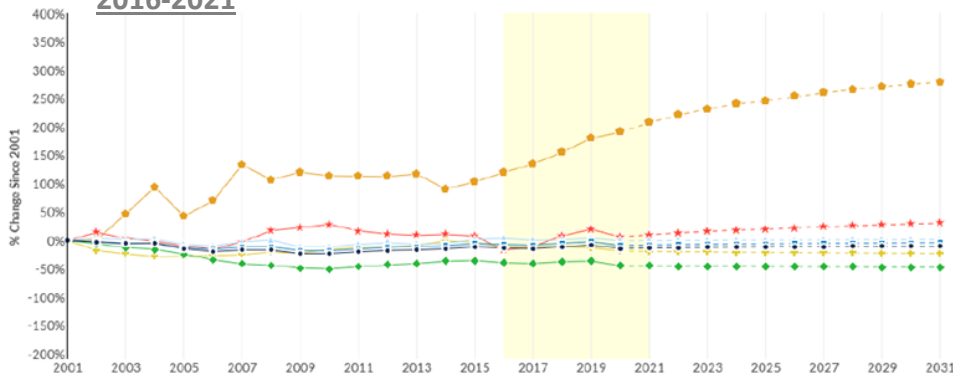
Source: EMSI 2021.4

Source: EMSI 2017.4

# INTERNATIONAL TRADE

## Industry Change Summary

**2016-2021**

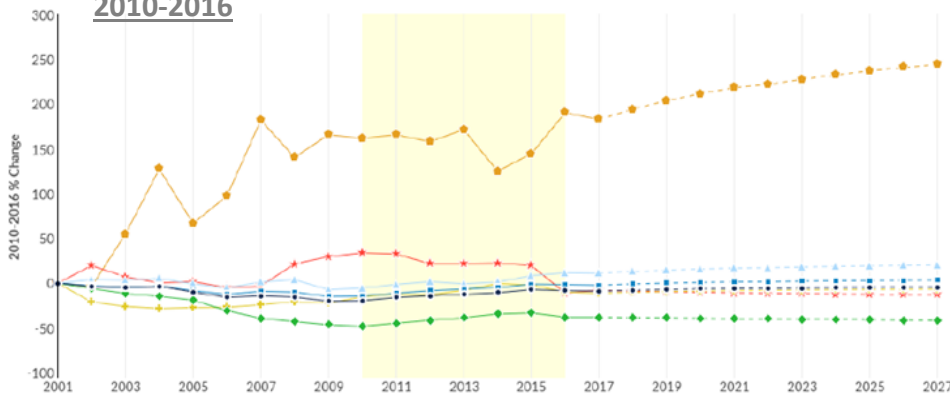


Region	2016 Jobs	2021 Jobs	Change	% Change	2020 Average Earnings	2020 Payrolled Business Locations
5 Parish Region	20,176	20,207	31	0%	\$71,863	1,112
New Orleans MSA	23,302	23,084	-218	-1%	\$72,744	1,241
Jefferson Parish	8,518	8,193	-325	-4%	\$69,470	504
Orleans Parish	6,643	6,044	-599	-9%	\$64,166	272
Plaquemines Parish	2,080	1,899	-181	-9%	\$87,496	80
St. Bernard Parish	541	720	179	33%	\$65,958	38
St. Tammany Parish	2,394	3,351	957	40%	\$84,681	218

Source: EMSI 2021.4

## Industry Change Summary

**2010-2016**



Region	2010 Jobs	2016 Jobs	Change	% Change	2017 Average Earnings	2017 Payrolled Business Locations
5 Parish Region	16,569	18,886	2,317	14%	\$70,014	979
New Orleans MSA	18,970	21,855	2,885	15%	\$71,461	1,100
Jefferson Parish, LA	6,738	7,956	1,218	18%	\$65,215	447
Orleans Parish, LA	5,129	6,130	1,001	20%	\$64,903	240
Plaquemines Parish, LA	1,921	2,039	118	6%	\$80,802	88
St. Bernard Parish, LA	726	483	-243	-33%	\$64,343	31
St. Tammany Parish, LA	2,054	2,279	225	11%	\$92,761	174

Source: EMSI 2017.4

The International Trade, Logistics, Distribution cluster, consists of 1,112 businesses. This is a 13.6% increase since 2016 with 0% increase in the number of jobs. The region's three deep water ports continue to increase facilities and cargo volume. New warehouse distribution centers, like Amazon, are slated to break ground in the near future.

Earnings in this cluster are significant with average annual earnings of \$71,863.

The strongest growth occurred in St. Bernard and St.

Tammany Parishes. (These include major retail distribution centers such as Rooms-to-Go with advantageous interstate access (I-10, I-12, and I-55). Regional ports are seeing an uptick in cargo tonnage and container traffic, aided by public and private investments made in infrastructure projects including warehousing, docks, and other facilities.

Including expansion at the Port of St. Bernard.

Due to COVID-19, Louis Armstrong New Orleans International Airport suffered huge decreases in air service, as well as did the Port of New Orleans cruise passenger industry. In 2022 both are experiencing a strong rebound..

# ENERGY

The Energy cluster experienced a 7% decrease to 388 businesses since 2016. This accompanied an 18% decrease in jobs (8,613 jobs) representing the decreased demand for oil from COVID-19 and a significant shift to home-based workplaces in the first year of the Pandemic. By 2022, demand for oil increased dramatically, but domestic production increases will lag.

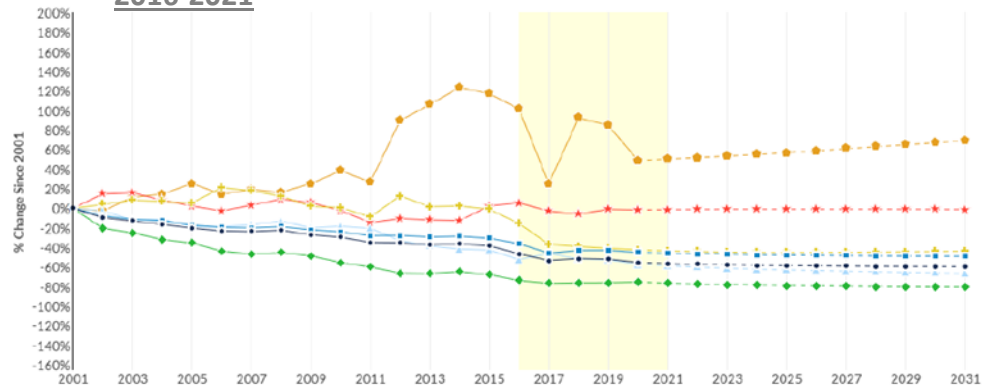
Occupations in this sector run the gamut from Petroleum Engineers, Operators, Repairers, Oil and Gas Miners and Roundabouts with average annual earnings of \$174,903, a nearly 12% increase since 2016.

The New Orleans region is continuously impacted by the cyclical nature of the energy cluster – oil & gas, natural gas and petrochemical – with its vast array of drilling, refining, and large supplier network. Uncertainty of oil prices as a result of current geopolitics will be important to watch for impacts in this cluster.

The petrochemical sector will see numerous expansions over the next five years. Some are already underway including the LNG facility in Plaquemines Parish.

Notably, Louisiana is positioning itself to lead U.S. offshore wind production, as well as other clean energy opportunities. Much more information will be available in the next full CEDS update in 2024.

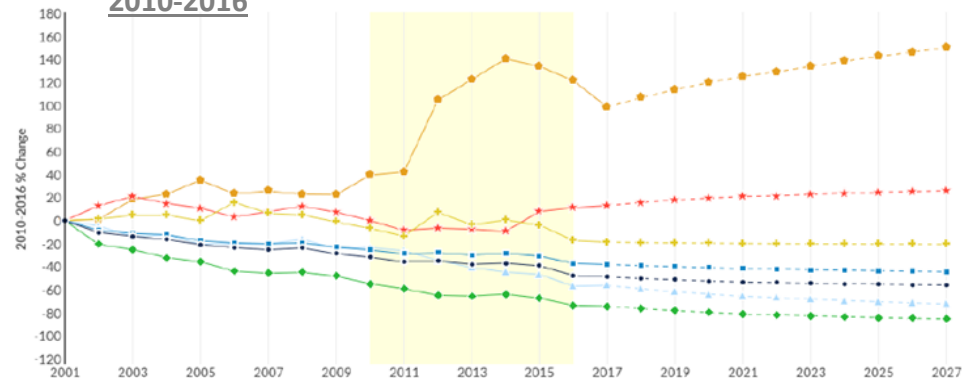
Industry Change Summary  
2016-2021



Region	2016 Jobs	2021 Jobs	Change	% Change	2020 Average Earnings	2020 Payrolled Business Locations
5 Parish Region	10,535	8,613	-1,922	-18%	\$174,903	388
New Orleans MSA	17,355	14,721	-2,634	-15%	\$177,481	466
Jefferson Parish	2,834	2,450	-384	-14%	\$122,048	129
Orleans Parish	2,430	2,194	-236	-10%	\$210,633	95
Plaquemines Parish	1,999	1,336	-663	-33%	\$178,860	50
St. Bernard Parish	1,018	952	-66	-6%	\$222,238	16
St. Tammany Parish	2,253	1,681	-572	-25%	\$176,030	99

Industry Change Summary  
2010-2016

Source: EMSI 2021.4



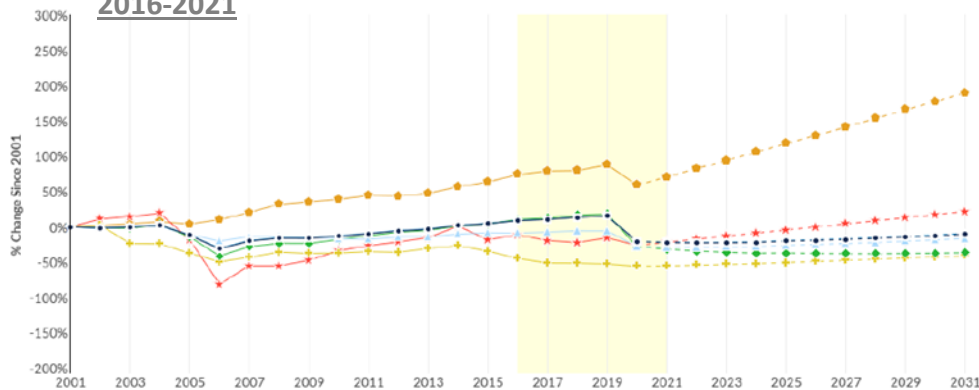
Region	2010 Jobs	2016 Jobs	Change	% Change	2017 Average Earnings	2017 Payrolled Business Locations
5 Parish Region	13,388	10,292	-3,096	-23%	\$156,641	417
New Orleans MSA	20,040	16,925	-3,115	-16%	\$158,249	493
Jefferson Parish, LA	4,612	2,592	-2,020	-44%	\$111,684	149
Orleans Parish, LA	4,168	2,434	-1,734	-42%	\$207,756	91
Plaquemines Parish, LA	2,292	2,032	-260	-11%	\$152,669	57
St. Bernard Parish, LA	925	1,027	102	11%	\$185,000	17
St. Tammany Parish, LA	1,391	2,208	817	59%	\$144,046	104

Source: EMSI 2017.4

# TOURISM

## Industry Change Summary

**2016-2021**

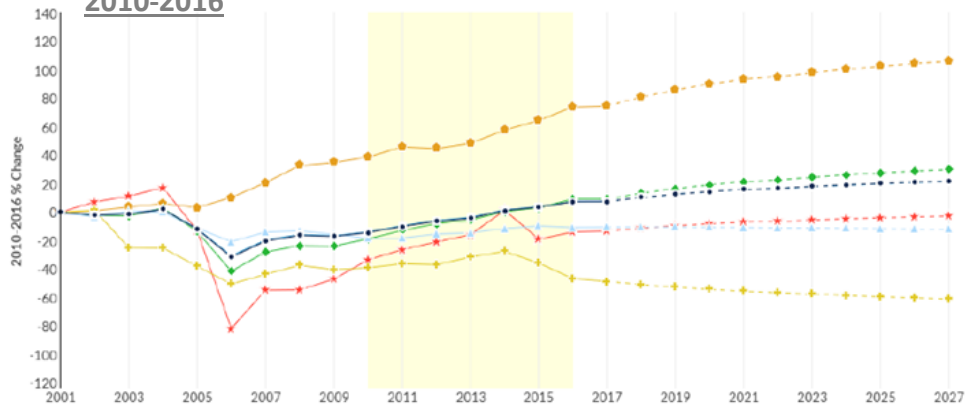


Region	2016 Jobs	2021 Jobs	Change	% Change	2020 Average Earnings	2020 Payrolled Business Locations
5 Parish Region	70,528	50,438	-20,090	-28%	\$40,065	3,660
New Orleans MSA	72,160	51,877	-20,283	-28%	\$39,633	3,821
Jefferson Parish	17,971	14,078	-3,893	-22%	\$59,186	1,089
Orleans Parish	41,578	25,762	-15,816	-38%	\$35,778	1,819
Plaquemines Parish	576	467	-109	-19%	\$31,147	49
St. Bernard Parish	797	703	-94	-12%	\$28,741	83
St. Tammany Parish	9,605	9,428	-177	-2%	\$23,621	621

Source: EMSI 2021.4

## Industry Change Summary

**2010-2016**



Region	2010 Jobs	2016 Jobs	Change	% Change	2017 Average Earnings	2017 Payrolled Business Locations
5 Parish Region	53,010	66,437	13,427	25%	\$34,329	3,047
New Orleans MSA	54,374	67,854	13,480	25%	\$34,018	3,193
Jefferson Parish, LA	15,348	16,753	1,405	9%	\$46,571	916
Orleans Parish, LA	29,386	39,512	10,126	34%	\$32,535	1,502
Plaquemines Parish, LA	604	528	-76	-13%	\$29,805	50
St. Bernard Parish, LA	539	698	159	29%	\$20,829	73
St. Tammany Parish, LA	7,132	8,946	1,814	25%	\$20,650	507

Source: EMSI 2017.4

Despite suffering the greatest impact due to COVID-19, the New Orleans region continues to be a destination for tourism and conventions, the arts, music and entertainment. The cluster experienced a 28% decrease in jobs since 2016.

The cluster is currently recovering with festivals, parades, tourist destinations reopening and reoccurring.

Continued recovery is forecasted through 2031. As with other industry sectors, workforce shortages are limiting businesses' capacity.

Though the average annual earnings in the region is low at \$40,065. Increased workforce training and affordable childcare would assist in upward mobility in this cluster.

New market opportunities include the expansion of authentic visitor experiences throughout the area that celebrate the ecology, food, history, music and cultures of one of the most distinctive regions in the world. The convention center proposes \$2.4 Billion economic impact supporting over 20,000 jobs, including renovation and expansion.

The potential growth of businesses in the arts, architecture, film and music industries would also contribute to the increase in jobs and investments in this cluster..

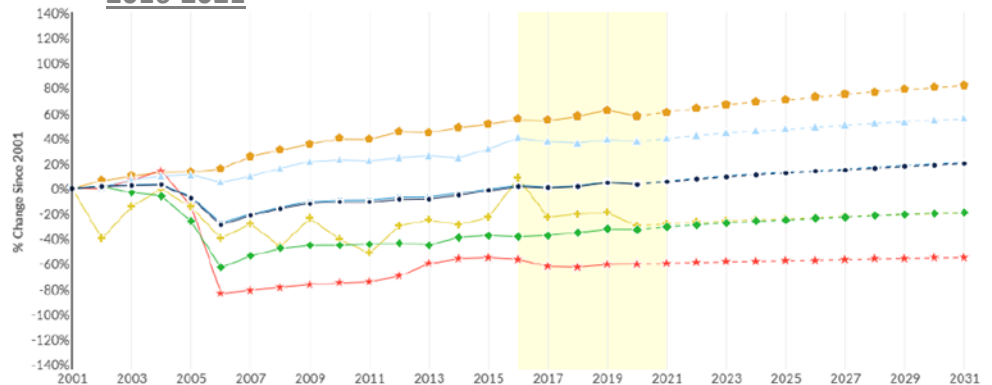
# HEALTH SCIENCES

The Health Sciences cluster, which has emerged as an increasingly significant contributor to the regional economy, consists of 3,507 businesses and 70,458 jobs, reflecting a 4% increase in jobs since 2016. Average annual earnings are \$76,671, an 18.7% increase over the five-year period.

Contributing to the strong growth in this sector is the \$2 billion public investment in a new regional Veterans Administration Hospital and the University Medical Center (UMC) which serves as the academic teaching hospital for Tulane University and the LSU Medical School. Significant private sector investments contribute to growth in this sector with major expansions throughout the Ochsner Healthcare System and the Louisiana Children's Medical Center (LCMC Health). Innovations in patient care, technology, destination healthcare, and elderly healthcare services are also drivers of industry expansion projected in the field. Bio-medical research, innovation and commercialization resulting from the numerous medical schools in the region is a major growth opportunity.

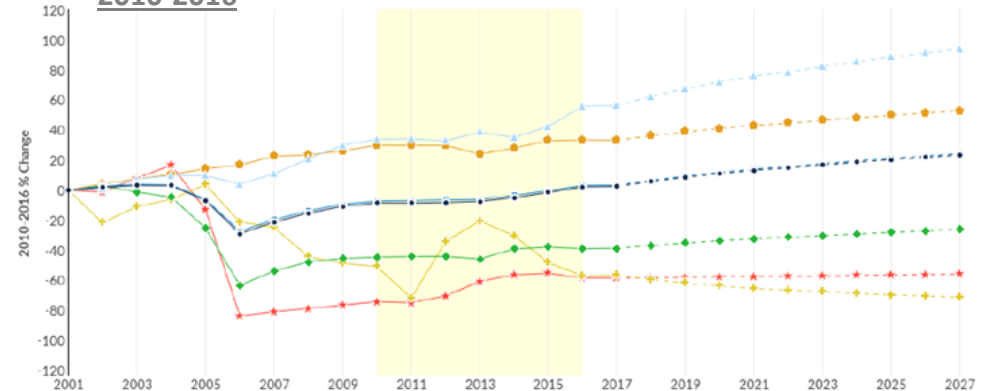
The region has one of the fastest growing health sciences sectors in the country according to STAT website, which utilized U.S. Census data for its analysis. A recent report by GNO Inc. predicted 19% job growth in the healthcare sector through 2026.

Industry Change Summary  
2016-2021



Industry Change Summary  
2010-2016

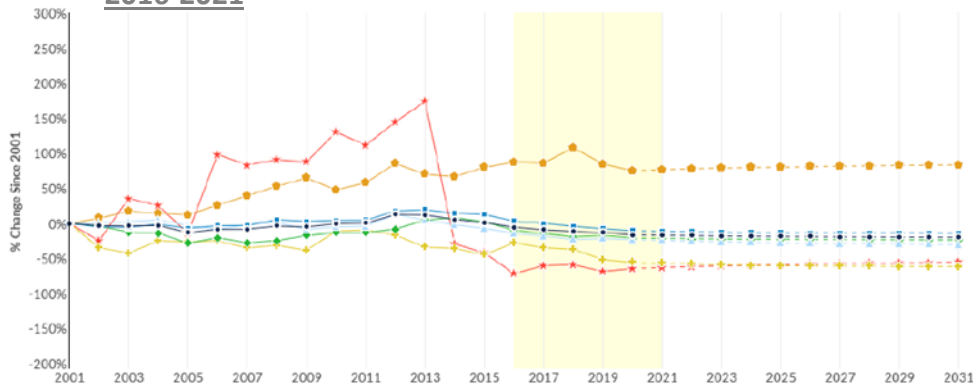
Source: EMSI 2021.4



Source: EMSI 2017.4

# ENVIRONMENTAL MANAGEMENT

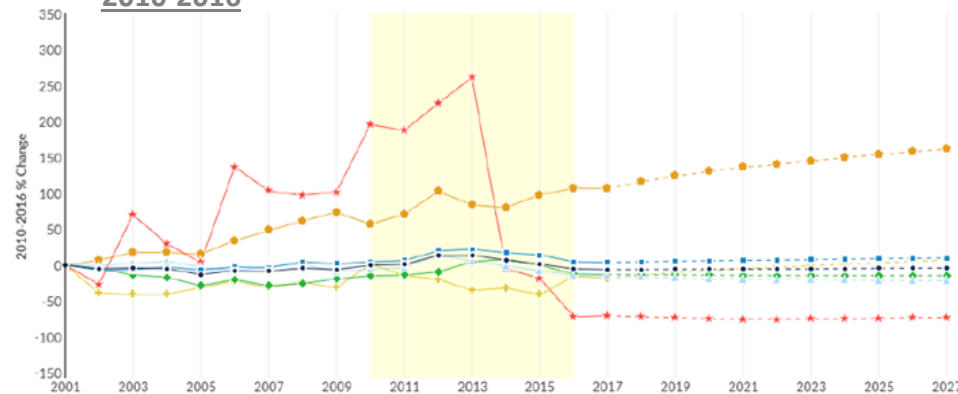
Industry Change Summary  
**2016-2021**



Region	2016 Jobs	2021 Jobs	Change	% Change	2020 Average Earnings	2020 Payrolled Business Locations
5 Parish Region	20,184	17,717	-2,467	-12%	\$88,705	2,468
New Orleans MSA	23,671	20,339	-3,332	-14%	\$90,364	2,603
Jefferson Parish	8,015	7,050	-965	-12%	\$85,859	784
Orleans Parish	7,559	6,586	-973	-13%	\$92,074	992
Plaquemines Parish	907	539	-368	-41%	\$93,068	58
St. Bernard Parish	143	187	44	31%	\$114,662	28
St. Tammany Parish	3,560	3,355	-205	-6%	\$85,985	607

Source: EMSI 2021.4

Industry Change Summary  
**2010-2016**



Region	2010 Jobs	2016 Jobs	Change	% Change	2017 Average Earnings	2017 Payrolled Business Locations
5 Parish Region	19,392	18,399	-993	-5%	\$85,192	2,156
New Orleans MSA	21,951	21,984	33	0%	\$84,472	2,295
Jefferson Parish, LA	8,168	7,401	-767	-9%	\$84,445	732
Orleans Parish, LA	6,620	6,830	210	3%	\$86,041	803
Plaquemines Parish, LA	1,136	944	-192	-17%	\$80,403	74
St. Bernard Parish, LA	1,104	105	-999	-90%	\$74,763	25
St. Tammany Parish, LA	2,364	3,117	753	32%	\$86,867	523

Source: EMSI 2017.4

The Environmental Management cluster increased the number of businesses to 2,468 (14.5%) despite a 12% decrease in jobs over the five-year period. The spike and decline were likely due to the completion of funded environmental clean-up work related to the 2008 Gulf Oil Spill.

Employment opportunities range from higher skilled technical, operations and engineering jobs, to many support personnel positions. Average annual earnings in the region are \$88,705.

Flat growth is still forecasted through 2031 in the region.

Despite the forecast, opportunities in water management, resilience planning, and coastal restoration are anticipated to increase as Louisiana continues to focus resources on innovative approaches and projects to manage water, prepare for adverse weather, and coastal issues. A public-private investment of \$60 million has been made in a Water Campus, a collaborative research center in Baton Rouge devoted to studying coastal restoration and sustainability. The Louisiana Coastal Protection and Restoration Authority's 2017 Master Plan outlines nearly \$1.2 billion in projects in Southeast Louisiana that have been completed, are now in construction, or are planned for construction.

# DIGITAL MEDIA

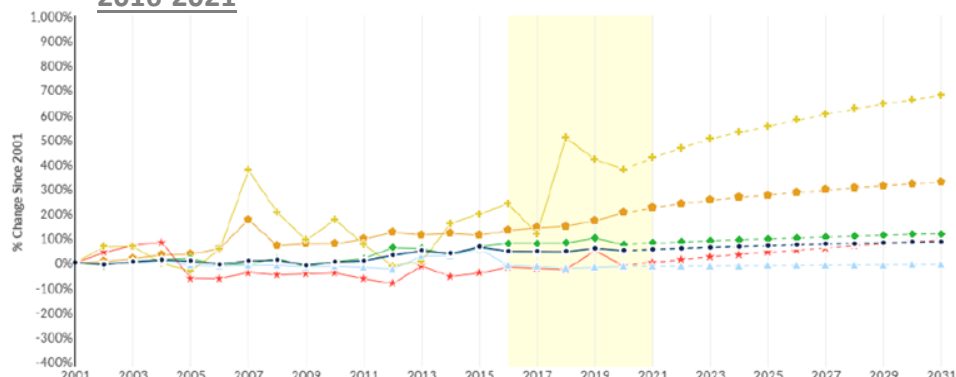
Tax incentives, the creative culture, and digital media boom, along with a burgeoning entrepreneurial community have contributed to the significant growth of this cluster. Industry partnerships with local universities for talent development develop local workforce skills while also has attracting and retaining companies.

A 36% increase in the number of businesses accompanied a 5% increase in jobs since 2016. The average annual earnings of \$86,726 is impressive and the sector continues to enjoy visible growth within the New Orleans region with recent sales and mergers. These include locally grown Lucid merged with Swedish Cint, while New Orleans-based Levelset sold to Procore. Turbosquid was acquired by Shutterstock. Beliv procured Big Easy Bucha.

Big and small companies find New Orleans to be an ideal location for their operations in software development, video game production, modeling and other innovative technologies. The available talent, quality of life, and state tax incentive programs attract this burgeoning industry to the region. The establishment of the DXC Technology Transformation Center and Accruent will drive growth in the region along with the continued attraction of new and expansion of existing companies.

The region will see continued growth through 2031 as the business ecosystem (workforce training, incentives, infrastructure, services) continues to provide support for this diversifying cluster.

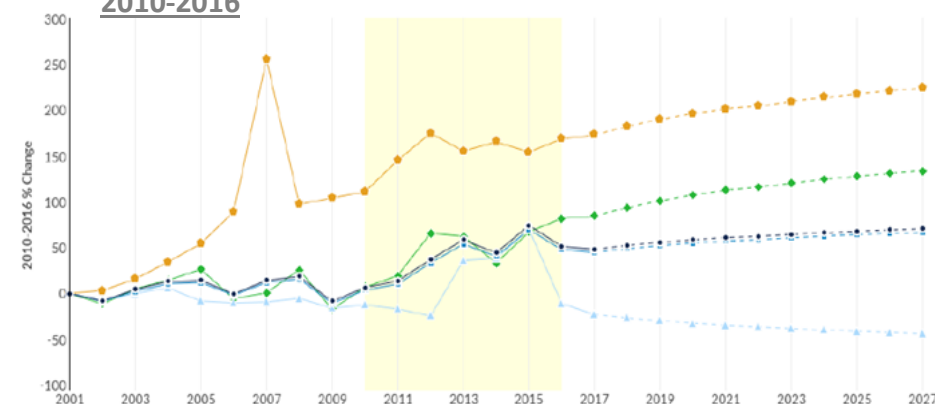
Industry Change Summary  
2016-2021



Region	2016 Jobs	2021 Jobs	Change	% Change	2020 Average Earnings	2020 Payrolled Business Locations
5 Parish Region	7,717	8,085	368	5%	\$86,726	1,460
New Orleans MSA	7,804	8,240	436	6%	\$86,202	1,499
Jefferson Parish	1,841	1,761	-80	-4%	\$73,616	357
Orleans Parish	4,820	4,851	31	1%	\$91,067	768
Plaquemines Parish	37	57	20	54%	\$107,654	6
St. Bernard Parish	29	36	7	24%	\$51,358	12
St. Tammany Parish	991	1,381	390	39%	\$88,662	317

Industry Change Summary  
2010-2016

Source: EMSI 2021.4

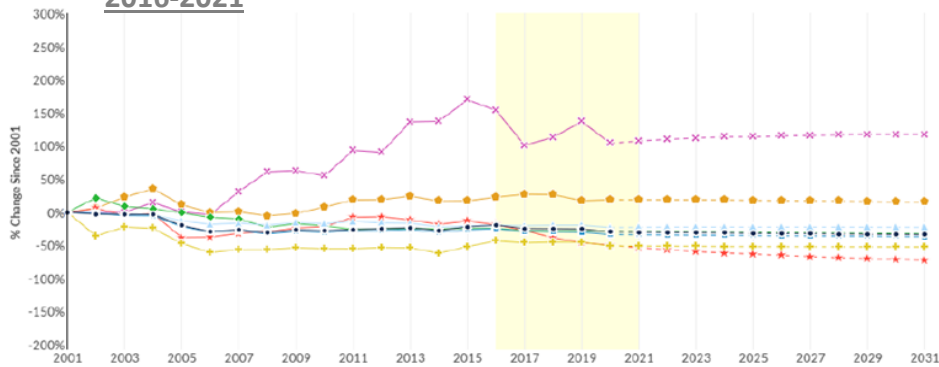


Region	2010 Jobs	2016 Jobs	Change	% Change	2017 Average Earnings	2017 Payrolled Business Locations
5 Parish Region	4,665	6,646	1,981	42%	\$81,534	1,072
New Orleans MSA	4,696	6,699	2,003	43%	\$81,469	1,087
Jefferson Parish, LA	1,512	1,541	29	2%	\$78,864	273
Orleans Parish, LA	2,514	4,295	1,781	71%	\$80,261	551
Plaquemines Parish, LA	26	32	6	23%	\$133,558	6
St. Bernard Parish, LA	<10	<10	--	--	\$68,245	7
St. Tammany Parish, LA	604	770	166	27%	\$90,967	236

Source: EMSI 2017.4

# FOOD & AGRICULTURE

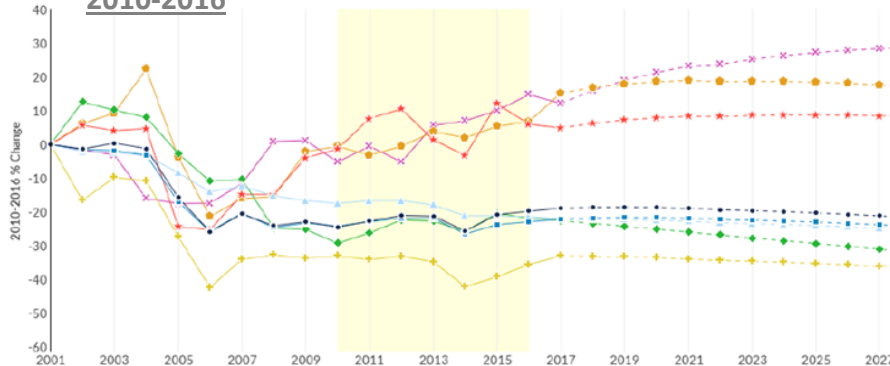
Industry Change Summary  
2016-2021



Region	2016 Jobs	2021 Jobs	Change	% Change	2020 Average Earnings	2020 Payrolled Business Locations
5 Parish Region	5,512	4,795	-717	-13%	\$59,236	282
New Orleans MSA	5,658	4,975	-683	-12%	\$59,085	299
Louisiana	16,235	15,639	-596	-4%	\$55,977	791
Jefferson Parish	2,172	2,038	-134	-6%	\$60,517	110
Orleans Parish	1,392	1,199	-193	-14%	\$59,695	86
Plaquemines Parish	560	321	-239	-43%	\$47,768	24
St. Bernard Parish	675	653	-22	-3%	\$67,226	15
St. Tammany Parish	713	583	-130	-18%	\$51,555	47

Source: EMSI 2021.4

Industry Change Summary  
2010-2016



Region	2010 Jobs	2016 Jobs	Change	% Change	2017 Average Earnings	2017 Payrolled Business Locations
5 Parish Region	7,877	8,366	489	6%	\$60,115	423
New Orleans MSA	8,727	8,878	151	2%	\$59,796	450
Louisiana	43,978	41,881	-2,097	-5%	\$47,913	2,489
Jefferson Parish, LA	2,687	2,968	281	10%	\$58,559	145
Orleans Parish, LA	2,782	2,678	-104	-4%	\$68,710	123
Plaquemines Parish, LA	822	883	61	7%	\$49,917	40
St. Bernard Parish, LA	620	666	46	7%	\$68,653	13
St. Tammany Parish, LA	967	1,171	204	21%	\$45,634	102

Source: EMSI 2017.4

The food and agriculture cluster in the region suffered a 13% job loss, primarily due to COVID constraints. A lack of demand from restaurant/hospitality closures due to COVID and the devastating 2020 and 2021 hurricane seasons drove a 33% loss in businesses and lowered average annual earnings of \$59,236 in this cluster. Industry leaders estimate 26,000 positions need to be filled in the hospitality industry to bring demand back to pre-COVID levels for food and agriculture.

The New Orleans area is known for its distinctive culinary expertise and delicious cuisine. Food manufacturing is supported by the region's proximity to goods moving through the world's largest port system to agricultural products, like sugarcane, rice, peppers, and sweet potatoes, grown in south Louisiana's fertile Delta soils. Furthermore, the region's waterways and coastal wetlands have supplied a major commercial seafood industry, generating the second largest seafood catch in America.

Some of the major food products processed by regional companies include coffee, spices, prepared food products, candies, sugar, seafood and other gourmet foods. The largest companies include Tabasco, Reilly Foods, Elmer's Candy Company, J.M. Smucker Company (Folger's), Baumer Foods, Magic Seasoning, El Guapo Bitters, and Domino Sugar.

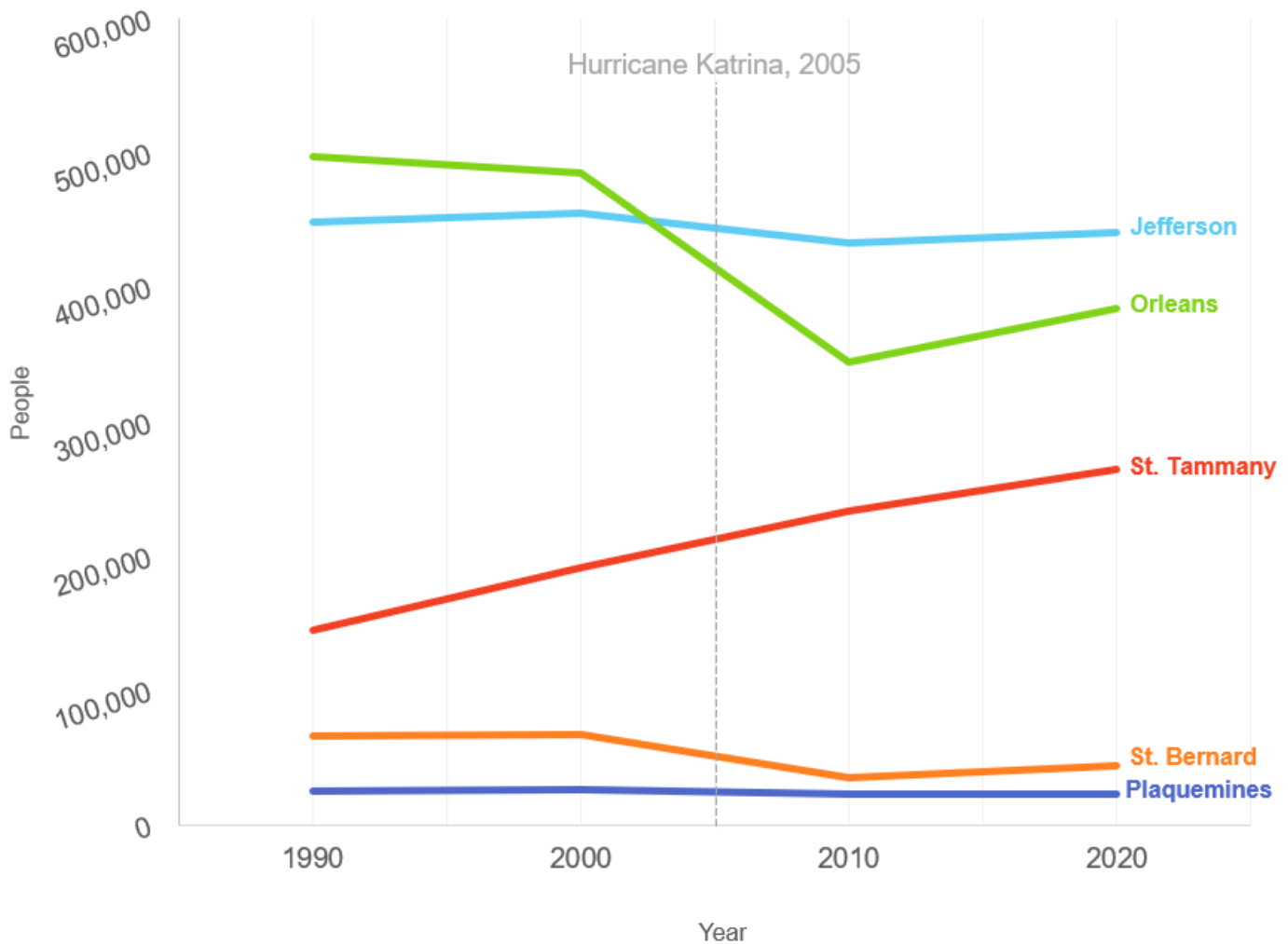
As the local economy begins to open, the region expects market opportunities and expansion back to pre-COVID levels.

## DEMOGRAPHIC CHANGES

Source: U.S. Census Bureau, Decennial Census 1990, 2000, 2010, 2020.

In 2020, the five parishes comprising the planning and development district for this region had a cumulative population of 1,156,627. This is a 5.61% decrease in population from 2000 to 2020. Several factors affect this trend. The oil bust and Hurricane Katrina greatly affected the area. The expenses of living in a devastated location and the costs of rebuilding made it unviable for some to return after Hurricane Katrina. While the region is seeing increased rates of growth in recent years, the population is still not back to pre-storm levels.

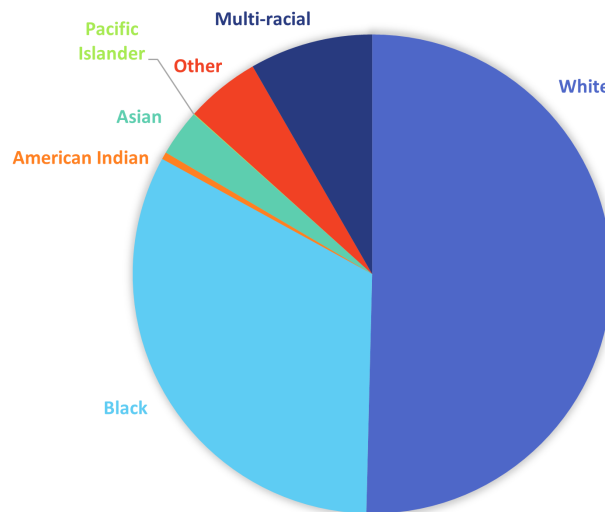
Population Change  
1990-2020



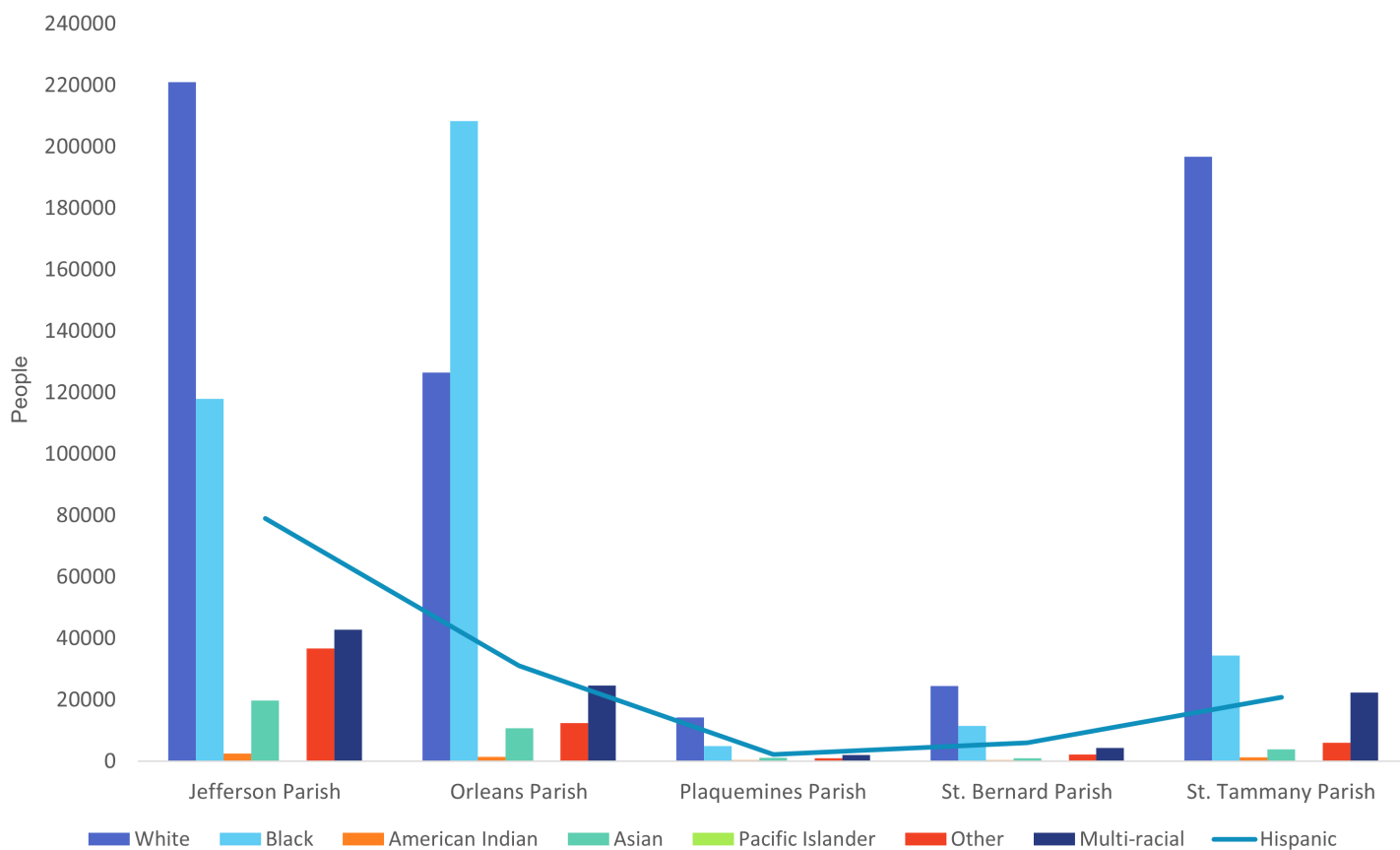
# Racial Distribution

Source: U.S. Census Bureau, Decennial Census 1990, 2000, 2010, 2020.

Racial Distribution of Region, 2020



Racial Distribution of Region by Parish, 2020



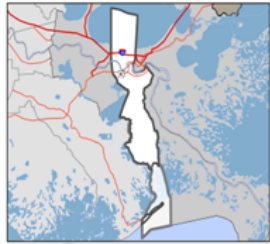
From 1990 to 2020, minority populations increased over 27%, while Hispanic populations saw about a 71% increase in the five-parish region.

## Percent Change in Populations for 5-Parish Region, 1990-2020

Minority	Hispanic
27.55%	71.38%

Source: U.S. Census Bureau, Decennial Census 1990, 2000, 2010, 2020.

# At-A-Glance Demographics



## JEFFERSON



**Total Population:**  
**434,850**

Minority: **37.61%**

Hispanic/Latino Ethnicity:  
**14.51%**

Limited English-Speaking  
Households: **5.47%**



**Housing Units (HU):**  
**188,511**

Occupied HU: **89.89%**

Owner Occ HU: **61.02%**

Renter Occ HU: **38.98%**

Median Value Owner  
Occ HU: **\$188,200**

Median Gross Rent:  
**\$972**



**Median Household Income:**  
**\$54,032**

Poverty Population 2019:  
**15.48%**



## ORLEANS



**Total Population:**  
**390,845**

Minority: **66.06%**

Hispanic/Latino Ethnicity:  
**5.48%**

Limited English Speaking  
Households: **2.0%**



**Housing Units (HU):**  
**191,808**

Occupied HU: **80.19%**

Owner Occ HU: **48.26%**

Renter Occ HU: **51.74%**

Median Value Owner  
Occ HU: **\$231,500**

Median Gross Rent:  
**\$998**



**Median Household Income:**  
**\$41,604**

Poverty Population 2019:  
**23.65%**



## PLAQUEMINES



**Total Population:**  
**23,338**

Minority: **32.05%**

Hispanic/Latino Ethnicity:  
**7.33%**

Limited English Speaking  
Households: **1.82%**



**Housing Units (HU):**  
**10,174**

Occupied HU: **87.66%**

Owner Occ HU: **68.79%**

Renter Occ HU: **31.21%**

Median Value Owner  
Occ HU: **\$190,600**

Median Gross Rent:  
**\$1,289**



**Median Household Income:**  
**\$57,204**

Poverty Population 2019:  
**18.20%**



## ST. BERNARD



**Total Population:**  
**46,266**

Minority: **30.63%**

Hispanic/Latino Ethnicity:  
**10.06%**

Limited English Speaking  
Households: **1.57%**



**Housing Units (HU):**  
**17,035**

Occupied HU: **88.08%**

Owner Occ HU: **67.71%**

Renter Occ HU: **32.29%**

Median Value Owner  
Occ HU: **\$151,300**

Median Gross Rent:  
**\$951**



**Median Household Income:**  
**\$44,661**

Poverty Population 2019:  
**21.11 %**



## ST. TAMMANY



**Total Population:**  
**255,155**

Minority: **17.2%**

Hispanic/Latino Ethnicity:  
**5.62%**

Limited English Speaking  
Households: **1.64%**



**Housing Units (HU):**  
**102,909**

Occupied HU: **90.33%**

Owner Occ HU: **78.37%**

Renter Occ HU: **21.63%**

Median Value Owner  
Occ HU: **\$218,500**

Median Gross Rent:  
**\$1,086**



**Median Household Income:**  
**\$68,905**

Poverty Population 2019:  
**11.47%**

Data Source: ACS 5-Year Estimates (2015–2019) noted as 2020 American Community Survey (ACS). Prepared by the Regional Planning Commission for Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist, St. Tammany, and Tangipahoa Parishes, 2022.

Data Source: ACS 5-Year Estimates (2015–2019) noted as 2020 American Community Survey (ACS). Prepared by the Regional Planning Commission for Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist, St. Tammany, and Tangipahoa Parishes, 2022.

Data Source: ACS 5-Year Estimates (2015–2019) noted as 2020 American Community Survey (ACS). Prepared by the Regional Planning Commission for Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist, St. Tammany, and Tangipahoa Parishes, 2022.

Data Source: ACS 5-Year Estimates (2015–2019) noted as 2020 American Community Survey (ACS). Prepared by the Regional Planning Commission for Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist, St. Tammany, and Tangipahoa Parishes, 2022.

Data Source: ACS 5-Year Estimates (2015–2019) noted as 2020 American Community Survey (ACS). Prepared by the Regional Planning Commission for Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist, St. Tammany, and Tangipahoa Parishes, 2022.